

# NLRC Newsletter

Vol. 2 No. 3 ❖ Fall 2005

A Quarterly Newsletter



This newsletter summarizes our recent research and educational activities as well as community and campus events and collaborations.

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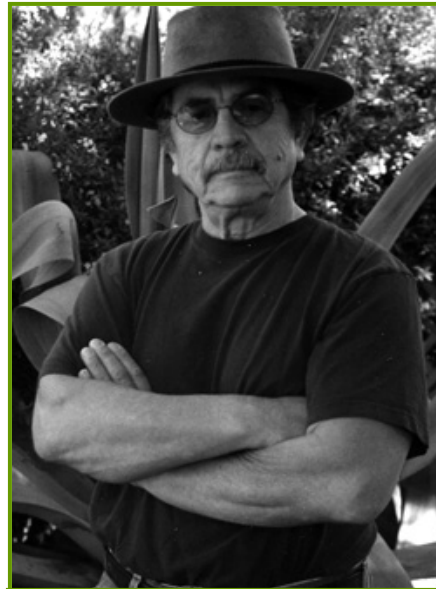
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## Malaquías Montoya Exhibit at Cal State San Marcos Kellogg Library

The NLRC in collaboration with Kellogg Library, were proud to present the exhibit of artist Malaquías Montoya to our campus. Over 150 campus and community members attended the exhibit opening on September 12 in the Kellogg Library.

Malaquías Montoya was born in Albuquerque, New Mexico and raised in Fowler, California. He grew up in a family of seven children by parents who could neither read nor write either Spanish or English. The three oldest children never went beyond a seventh grade education, as the entire family had to work as farm laborers for their survival. His parents divorced when he was ten, and his mother continued to work in the fields to support four children so they could pursue their education. After high school, Malaquías joined the Marine Corps which he calls, "Chicano trade school."

After being honorably discharged from the Marines, Malaquías held several jobs including cannery worker and bartender while pursuing his art. Quoting Malaquías' vita, "Wishing to pursue my artwork as well



Malaquías Montoya

as to avoid authoritarian - oppressive situations, I began my higher education. (At the university) I encountered a more sophisticated type of oppression - one that was in many ways worse than prior situations because of being totally removed from those who shared the same roots as my own."

Montoya graduated from the University of California, Berkeley with honors in 1969. Since then, he has lectured and taught at numerous colleges and universities in the San Francisco Bay Area including Stanford and the University of California, Berkeley. He was a Professor at the California College of Arts and Crafts in Oakland, CA for twelve years; for five of those years he was Chair of the Ethnic Studies Department as well.

During this period he also served as Director of the Taller de Artes Gráficas, in East Oakland, where he produced various prints and conducted many community art workshops. Since 1989 Montoya has held a professorship at the University of California, Davis, teaching both in the department of Art and the department of Chicana/o Studies.

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Dr. González  
NLRC Director

## Greetings from the NLRC Director

Welcome to a new academic year. I hope that your summer was pleasant. The NLRC has planned an exciting list of activities for this fall semester.

The NLRC is co-sponsoring an exhibit of the works of UC Davis artist Malaquías Montoya. The exhibit will be on display at the Kellogg Library through December. In addition, the NLRC participated in the Higher Education Forum held at the San Marcos Community Center on September 26. The forum, organized by various academic and campus groups, discussed among other issues, the scarcity of diversity in higher education. The NLRC will sponsor a reception on October 26 in the Kellogg Reading Room. The event will celebrate our strong campus and community partnerships. You are all invited! On November 22, we are also pleased to co-sponsor another Arts & Lectures event “Ni Una Más (Not one more)” a documentary about the disappearances and murders of women in Ciudad Juárez, the city on the Mexican border across from El Paso, Texas. The event will feature presentations by Mexican actors Vanessa Bauche and Alejandra Sánchez.

In addition to our cultural events, the NLRC will initiate several new projects including collaborations with the Cal State San Marcos Student Support Services program, Dr. Wes Schultz’s oil recycling project, and the Hablando Claro (Speaking Clearly) teen pregnancy prevention project. Finally, I am pleased to announce that Dr. Arcela Núñez-Álvarez is serving as NLRC’s acting Associate Director. Dr. Núñez-Álvarez replaced Sonia Taddy who left for the private sector in May. I look forward to working with many of you and to increasing our collaborations. Have a wonderful fall semester!

## Guelaguetza 2005

A record number of people attended the eleventh annual Guelaguetza festival, held on July 24<sup>th</sup> at Cal State San Marcos. The Guelaguetza is a family event modeled after the yearly festival held in Oaxaca City each July during which members share their distinctive music, dance, and food. A Zapotec word signifying offering, *Guelaguetza* traditionally was a ceremony and celebration to pacify the gods in return for sufficient rain and a bountiful harvest. The Guelaguetza festival in San Marcos has special meaning for Oaxacan immigrants. The event is a celebration of their rich history and culture.

The celebration, held at CSUSM, included a parade featuring the different Oaxacan dance groups and musicians such as *Xiuxtla*, *Antequera*, *Macuiltianguis*, *Banda Yazachi el Bajo*, and *Banda Natividad*, a formal recognition of invited dignitaries, and music and dance performances throughout the day. Traditional foods, such as Tlayudas (large corn tortillas), whet the appetite of over 7,000 attendees.



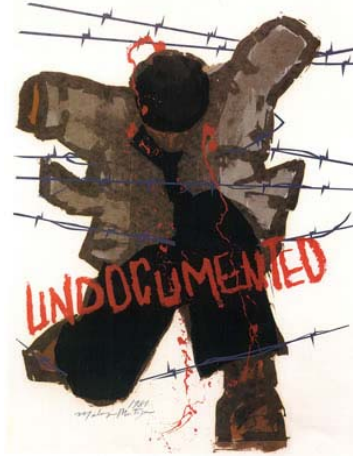
The event is organized and sponsored by the Coalition of Indigenous Communities of Oaxaca (COCIO) in collaboration with the student group Movimiento Estudiantil Chicano de Aztlán (MEChA). COCIO is a grassroots cultural organization in North County composed of Mixtec, Zapotec, Chinantec, Mixe, and other indigenous Oaxacan members.

The overwhelming attendance in this year’s event is evidence of the important presence of Oaxacan communities in North County San Diego. The COCIO and MEChA would like to invite students, departments and programs at Cal State San Marcos and community organizations and businesses to be part of next year’s Guelaguetza celebration. For more information, please contact Konane Martínez at (760) 750-3505 or [kmartine@csusm.edu](mailto:kmartine@csusm.edu).

## Malaquías Montoya Exhibit Continued

His classes, through the Departments of Chicana/o Studies and Art, include silk screening, poster making and mural painting, and focus on Chicana/o culture and history. In 2000, he spent a semester as Visiting Professor in the Art Department at the University of Notre Dame and currently holds the title of Visiting Fellow in the Institute for Latino Studies at Notre Dame.

Malaquías Montoya is a leading figure in the West Coast Chicano graphic arts movement, a political and socially conscious movement that expresses itself primarily through the mass production of silk-screened posters. Montoya's works include acrylic paintings, murals, washes, and drawings, but he is primarily known for his silkscreen prints, which have been exhibited nationally as well as internationally, in Germany, Switzerland, Italy, and



Undocumented - 1981

Mexico. He is credited by historians as being one of the founders of the "social serigraphy" movement in the San Francisco Bay Area in the mid-1960s. His visual expressions, art of protest, depict the struggle and strength of humanity and the necessity to unite behind that struggle. Montoya's work uses powerful images, which are combined with text to create his socially critical messages. He has dedicated his life to informing and educating those

neglected and exploited peoples whose lives are at risk in milieus of racism, sexism and cultural oppression. Malaquías Montoya has inspired generations of artists. Among his many activities include directing student executed murals throughout the community. Malaquías has been awarded numerous hon-

ors for his service to the community including the Dolores Huerta Activist Award in 2003.

The NLRC thanks CSUSM library faculty Melanie Chu and the Arts & Lectures Department for their support in organizing the exhibit as well as Mi Fiesta Mexican Restaurant for donating refreshments. The exhibit will run through December 18 in the 3<sup>rd</sup> floor exhibit hall in Kellogg Library. For more information about the artist and his work, please visit: [www.malaquiasmontoya.com](http://www.malaquiasmontoya.com).



Blinded Patriotism - 1992



## Latino Heritage Month

Latino Heritage Month is observed every year in the United States to celebrate culture and traditions of Latinos living in the United States. It is also an occasion to commemorate the independence of Latin American countries—Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Mexico, and Chile.

On September 17, 1968, the United States government, under the presidency of Lyndon B. Johnson, proclaimed the week of September 15 as National Hispanic Heritage Week. The celebration was expanded to a month, on August 17, 1988, now known as Latino Heritage Month. The celebration begins on September 15 and continues until October 15.

## IUPLR Summer Leadership Program ~ Student Report

The National Latino Research Center, in partnership with the Inter-University Program for Latino Research (IUPLR), was pleased to provide an invaluable opportunity to Wendy Vargas, a student representing San Diego and CSUSM at the annual IULPR Summer Institute. In July, Wendy Vargas joined a delegation of 34 students from different universities to the Inter-University Program for Latino Research (IUPLR) Summer Leadership Program in Washington, D.C. for a week-long activities.

Every year the IUPLR offers Latino college students the opportunity to participate in a Summer Leadership Program at George Washington University. The central purpose of the IUPLR Summer Program is to provide leadership development training in applied research and public policy.

This year, The Annie E. Casey Foundation provided a course on core strategies in the foundation's social investment plan. In addition, students attended a workshop on "Latino Identity." The purpose of the workshop is to begin a dialogue among Latino students, scholars, and community leaders on the question of Latino identity in a predominantly Anglo culture. The workshop included a panel discussion consisting of: (1) scholars who have expertise on race and ethnicity; (2) experts on the history of Latino communities; and (3) information on campus programs that use culture as an asset for student development.

Participating students reported on their own research projects being conducted at their home institutions. By virtue of the diversity of the participants, who come from all over the country, they also had the opportunity to explore the commonalities and differences within Latino communities in their local areas. Activities included policy discussions with legislators, advocates, and other experts.

The NLRC expresses special gratitude to Dr. Karen Haynes and Jonathan Poullard for sponsoring Wendy Vargas' participation in this summer's leadership program. For more information about IUPLR, please visit: [www.nd.edu/~iuplr/](http://www.nd.edu/~iuplr/)



Wendy Vargas  
CSUSM Student

### Wendy's Perspective

Going to Washington D.C. for LLOP, "Latino Leadership Opportunity Program," has been one of the greatest experiences of my life. For a college student to travel and learn at the same time is almost impossible simply because college students are short on money. Also as a college student one is always thirsty and eager for more knowledge.

One of the activities I was part of was visiting the House of Representatives and speaking to Congresswoman Loretta Sanchez. She was one of the most inspiring persons at the meeting because I could relate to her experience as a Latina. Her parents had immigrated to the U.S., she grew up in Orange County and is now one of the few young women in Congress. She said that if she was able to succeed, we can too.

I want to give thanks to the NLRC, President Haynes, and the Dean of Students for their support. This experience would not have been possible if it were not for them. Thank you very much!



## Dr. González named HACU Kellogg Fellow

NLRC Director, Dr. Gerardo M. González, was selected as one of ten Hispanic Association of Colleges and Universities (HACU) Kellogg Leadership Fellows for 2005-06. The HACU Kellogg Leadership Fellows Program is designed to increase the number of Latino senior-level leaders at Hispanic-serving Institutions (HSIs). Latinos comprise less than 4 percent of all college presidents. In an effort to address this issue, HACU selects ten Fellows every year and provides them with training aimed at developing the leadership skills needed to be a successful senior-level administrator.

The HACU Kellogg Leadership Fellows Program is part of a collaborative effort under the direction of the Kellogg MSI Leadership Fellows Program aimed at increasing the number of senior-level leaders at Minority-Serving Institutions (MSIs). Over the course of a year Dr. González will participate in joint training sessions with Fellows selected by the American Indian Higher Education Consortium (AIHEC) and by the National Association for Equal Opportunity (NAFEO). Graduates of the HACU Leadership Fellows Program are also trained to be leaders prepared to handle the challenges facing today's diverse higher education community.

HACU was established in 1986. Currently, HACU represents more than 400 colleges and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America and Spain.

## NLRC Upcoming Events

- ◆ **NLRC Open House - October 26, 2005 from 4 to 6 PM at Reading Room in Kellogg Library.** The NLRC cordially invites the campus and local community to attend its annual reception. Please RSVP by October 24 by contacting the NLRC at [nlrc@csusm.edu](mailto:nlrc@csusm.edu).
- ◆ **“Ni Una Más” - November 22, 2005 at 6:00 PM in ARTS 240 (CSUSM).** The NLRC invites everyone to attend this event about the femicides of women in the border town of Ciudad Juárez, Mexico.

## Mission Park Project Student Highlights

The NLRC, in partnership with the City of Escondido, has been conducting a needs assessment survey in the area of Escondido known as Mission Park. The purpose of the project is to bring together the university, local agencies, and residents to identify the community's most pressing needs and to explore ways in which those needs can be addressed to enhance the quality of life of its residents.

As part of this project, 10 CSUSM students volunteered their time to conduct door-to-door interviews with community residents. The students were trained in using interview techniques and then spent several hours each week from June through August conducting interviews with Escondido residents.

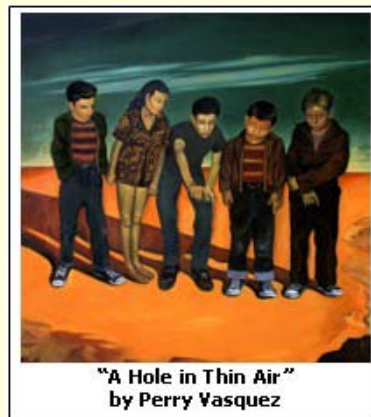
The group of volunteer data collectors include: Carmelino Cruz (Human Development), Fredi García (Sociology graduate student), Juan Luna (Psychology), Didi Lund (Women's Studies), Nancy Martínez-Molano (Women's Studies), Isaiah Nevarez (Sociology graduate student), Heather Rolfe (Psychology), and Ivonne Sánchez (Psychology). As of October 2005, two more students have been added as data collectors: Chris Wall (Spanish) and Omar Yáñez (Criminology) will be working in the project fulfilling internships for their respective academic majors.

The NLRC thanks the students for their valued support, efforts, and commitment to carry out this project!

## Upcoming Events in the Community

♦ **"HACIA UNA VIDA Y SANA" Conference - October 24-25, 2005 at the Hilton Burbank Airport & Convention Center.** Vision y Compromiso (The Promotora/Community Health Worker Network) would like to invite you to their annual promotora conference. For more information, please call Melinda at (626) 864-6117.

♦ **Art Exhibit: "Borderless Dreams September 11 - October 30, 2005 at the Oceanside Museum of Art.** This exhibit will feature three Southern California artists who explore how Latino lives and experiences are woven into the social fabric of the United States. Artists Laura Alvarez of Los Angeles, Perry Vasquez of San Diego, and Ruben Ochoa an Oceanside native, make art that is accessible and yet reveals profound ironies of our contemporary society. For information, call (760) 721-2787 or visit: [www.oma-online.org](http://www.oma-online.org).



♦ **HEAD START 40TH ANNIVERSARY - Honoring the Past, Strengthening the Future - November 28 - December 2, 2005 at Hotel Crystal gateway Marriott in Arlington, Virginia.** The Head Start Bureau is proud to announce the convening of the Head Start 40th Anniversary. The week-long events will recognize the impressive achievements and the continued commitment of the program's quality and vitality. For more information and to register, please visit: [www.hsnrc.org/fortyyears](http://www.hsnrc.org/fortyyears).

♦ **New Book on Chicano History: "Brown-Eyed Children of the Sun: Lessons from the Chicano Movement, 1965-1975" by Jorge Mariscal.** The book is a new study of the Chicano/a movement, and its multiple ideologies from a broad cultural perspective. George Mariscal's book examines the Chicano movement's quest for equal rights and economic justice in the context of the Viet Nam War era. Full description: [www.unmpress.com/Book.php?id=10886294693870](http://www.unmpress.com/Book.php?id=10886294693870)

♦ **Program Announcement -** The National Institutes of Health (NCCAM/NIH) will publish a program announcement to invite applications for small grants (up to \$50,000 in direct costs) from minority-serving institutions to plan research project grant applications in complementary and alternative medicine. For more information, please contact Morgan N. Jackson at (301) 402-1278 or [mj145m@nih.gov](mailto:mj145m@nih.gov).

♦ **Cine Club Series at Palomar College:** The Multicultural Studies Department at Palomar College presents this free movie series containing a variety of classic romantic films on Music, Dance, and Myth themes. Starting on October 14, see "Black Orpheus" and on November 4 "Brigadoon." Another of the Cine Club series from San Diego Latino Film Festival will be screening on October 21, "Mexican Cortos" ten of the best award-winning Mexican short films from comedy to drama. For more information, please contact John Valdez at (760) 744-1150 ext. 2219.



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