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The Advisory Council is a group of community leaders, knowledgeable in their respective areas of arts and sciences that will guide and advise the College regarding the feasibility and desirability of its strategic plans for growth into the 21st century.

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## **Vivienne Bennett, Ph.D. – Professor, Liberal Studies, College of Arts & Sciences**

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Started at CSUSM in 1994. She is an expert on Mexico's contemporary economic and political development. Her research and writing focuses on the politics of water resource management in Mexico and along the U.S.-Mexico border. She is the author of two books as well as numerous journal articles and book chapters. She has been an invited plenary speaker at the Stockholm Water Symposium and at the California Water Policy Conference. At CSUSM, she was chair of the Liberal Studies Department for seven years, and most recently was Director of the Center for Border and Regional Affairs. She has served on a wide array of committees at all levels of the university. Vivienne recently received funding from the Open Society Institute, along with a colleague at Boston University, to carry out a project regarding consolidation of democracy in Mexico, Argentina, Brazil, and Bolivia. Vivienne is fluent in French and Spanish, and has traveled widely.

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## **Asahel "Ash" E. Hayes, Ed.D., ADSM Emeritus**

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A long-time San Marcos, CA, resident, Ash has a long, distinguished career in promoting physical education throughout the country. He received appointments with Presidents Gerald Ford and Ronald Reagan to lead national programs in physical fitness and sports, and represented the Reagan Administration on the U.S. Olympic Committee Executive Board. He also served as the executive director of the President's Council on Physical Fitness and Sports in Washington, D.C. In California, he served as president of the California Association for Health, Physical Education, Recreation and Dance and was a member of the California State Department of Education Physical Education Standards committee. Dr. Hayes received his bachelor of arts from San Diego State, his Master of Science and doctorate from UCLA. He currently serves as a physical education, physical fitness and sports consultant. He has received numerous awards and recognition for his work in physical education.

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## **Daniel Calac, MD – Medical Director of the Indian Health Council**

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In addition to establishing and implementing the direction of the Medical Department and overseeing day-to-day activities, along with Ambulatory Services Director Corinna Nyquist. Dan also practices at the Rincon clinic in Santa Ysabel. He heads the Journey of the Heart team and is involved with CA-NARCH and other IHC-related programs. Dan is a 1999 graduate of Harvard Medical School and has received numerous awards, including the 1998 Arthur Ashe Program Fellowship in AIDS Care sponsored by the national Medical Fellowships Inc, and a Massachusetts medical Society Fellowship for his academic achievement and commitment to public service. A member of the Luiseño Band of Mission Indians, he was active in the Four

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Directions Summer Program, a student-run project that brings Native American undergraduates to Harvard for eight weeks to perform research, shadow physicians, and meet Native American medical students.

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### **Victor Calise – Senior Vice President/Regional Manager 1<sup>st</sup> Pacific Bank**

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Vic has been in the San Diego banking community for over 25 years specializing in commercial and private banking for middle market companies and their owners. He has worked for Wells Fargo, Bank of California, Bank of America, Washington Mutual, and currently 1<sup>st</sup> Pacific Bank. Vic is a graduate of Texas A&M – Kingsville with a bachelor's degree in Finance and National University in San Diego with a Master's of Business Administration. He has served on several non-profit boards including; The Arthritis Foundation, St. Vincent DePaul ARC of San Diego, American Heart Association, American Cancer Society and American Lung Association. Prior to moving to San Diego County, Vic was a US Naval Aviator and served two tours of duty in Vietnam; he continued his service in the US Naval Reserve and retired as a Captain.

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### **Vicki L. Golich, Ph.D. – Dean of the College of Arts & Sciences**

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Prior to this appointment, she served as Chair and Professor of Political Science and Director of the Faculty Center for professional development at CSUSM. Dr. Golich received her A.B. in Diplomacy and World Affairs from Occidental College in 1972, her M.A. in Political Science from CSU Fullerton, and her Ph.D. in International Relations from the School of International Relations at the University of Southern California in 1984. Dr. Golich joined the faculty at California State University San Marcos (CSUSM) in 1992. Dr. Golich was selected as one of 24 Pew Faculty Fellows in International Affairs in 1992 and learned to use the case method of interactive teaching at the John F. Kennedy School at Harvard University. In 1994, she created and directed a faculty development program at CSUSM, a position she held until recently. Vicki has run case teaching workshops around the world. She has written one book, several book chapters and journal articles, two case studies, and many book reviews. One of her recent publications explored the diffusion of knowledge in aerospace as part of a 10-year NASA/DOD research project.

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### **Albert D. Kern, Ph.D. – Interim Associate Dean of Extended Studies, CSUSM**

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The founding faculty in CSUSM's biotechnology program, Al joined CSUSM in 2003 as Director of Biotechnology Programs to coordinate the several biotechnology initiatives on campus. He helped launch a major in biotechnology, an internship program, a certificate in biotechnology, and several other initiatives on campus. Prior to CSUSM, he was President/CEO of Entomos, Inc., a biotechnology company of Gainesville, Florida that was attached to the University of Florida's Biotechnology Incubator. Dr. Kern served in various entrepreneurial capacities with Mycogen Corporation from 1986 to 1998. While at Mycogen, he was Executive Vice President from start-up, IPO, its rise to a \$1.2B market cap and its sale to Dow Chemical Company. After the buy-out of Mycogen, he helped to start Never Compromise, Inc., a premium golf club company and became its Chief Operating Officer. He began his career as a scientist at Monsanto Company where he served as the first product manager for Roundup herbicide and

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became Director of Product Development. He is currently Chairman of the Board of Pasteuria Biosciences, Inc., Member of the advisory board for Retirement DNA and a consultant for Finistere Venture Partners. He also serves on several community committees. Dr. Kern holds a B.S. and M.S. from Southern Illinois University and a Ph.D. from Michigan State University.

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### **Aida Mancillas – Public Art & Arts Advocacy**

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Aida works on projects ranging from paintings, installations, and artists books, to large-scale public art works. She currently serves as a city commissioner with the City of San Diego Commission for Arts & Culture. She is also a founder of the public art advocacy group, Public Address. She received her undergraduate degree in Visual Arts from Humboldt State University, and an M.F.A. in Visual Arts from the University of California, San Diego. Ms. Mancillas has received numerous awards for her work including a national fellowship from the National Endowment for the Arts for "works on paper," one of 17 awarded nationally in 1991. She has recently completed work on an all-solar, low-income family housing project for the City of Poway, CA and Community HousingWorks, designing areas of the hardscape as well as a community playground for the new development. This work won top honors from the Urban Land Institute (2007).

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### **Michael McDuffie, Ph.D. – Associate Dean, College of Arts & Sciences**

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In his sixth year as Associate Dean for Instruction and Academic Programs in CoAS, Michael came to CSUSM in 1996 as our first hire in Philosophy. He developed and taught our first philosophy curriculum, including a Minor in Philosophy, as well as courses for our General Education program, covering subject matters across disciplines in the arts and humanities. As Associate Dean, Michael works with faculty to develop new programs, courses, and curricula; he serves as the Dean's front-line designee in a host of matters related to instruction, student advisement, and student registration issues, and he collaborates with the other Associate Dean and Department Chairs to plan and build the academic schedule each semester. Michael earned his bachelor's degree in Philosophy and Literature from the New College of Florida, and he completed his master's degrees and Ph.D. in Philosophy at Yale University.

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### **Melinda Newsome – Director of Outreach and Development, College of Arts & Sciences**

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Melinda has worked as a successful fundraiser for nearly nine years in the San Diego community. In addition to advising on fundraising campaigns, she has served as a Strategic Planning consultant for several non profits. She has served as a reviewer and panelist for national foundations including the Institute of Museum and Library Services and the National Science Foundation. She is an active member of the International Council for Museums and has advised UNESCO on grant applications. She graduated magna cum laude from UCSD in anthropology and participated in several archaeological expeditions in the Middle East. Her early career as a journalist has helped her efforts in obtaining federal funding for both informal and formal education.

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**Graham Oberem, Ph.D. – Associate Dean, College of Arts & Sciences**

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Dr. Graham Oberem came to CSUSM from the Department of Physics at the University of Washington in 1996 to start the Department of Physics here. After chairing the Department of Physics for ten years and authoring the degree a BS in Applied Physics, which has just been approved, Dr. Oberem joined the Dean's Office as Associate Dean for Budget and Operations in 2006. His responsibilities include managing the College budget, overseeing Lecturer entitlements and contracts, and planning of space utilization in the College. Dr. Oberem currently leads the College of Arts and Sciences Space Planning Task Force and acts as a liaison to the College Budget Committee, the Faculty Development Committee, and the Hiring and Academic Priorities Committee. Dr. Oberem has a Ph.D. in Physics from Rhodes University (1986) in South Africa. His research interest is in the use of technology for teaching physics, particularly the application of artificial intelligence techniques to the development of intelligent physics tutoring systems. Dr. Oberem has authored two widely used physics instructional software programs.

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**Joseph D. Panetta – President and CEO, BIOCUM**

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Joseph Panetta is President and CEO and a member of the Board of Directors of BIOCUM, the regional association representing over 450 biotechnology, medical device, diagnostics, medical equipment and bioagriculture companies in the San Diego area, and the considerable number of service sector companies, civic organizations, municipalities, as well as the universities, colleges and biomedical research institutions in the San Diego region. Mr. Panetta serves on various committees, boards, and business coalitions addressing legislation, workforce and economic development in San Diego as pertains to biotechnology. Mr. Panetta began his professional career in government with the U.S. Environmental Protection Agency in Washington, D.C. He was senior policy analyst for the Toxic Substances Control Act passed by Congress in 1978 and worked with the EPA administrator to develop the first agency-wide objectives. In 1985 he left government to join Pennwalt Corporation, a Philadelphia-based pharmaceutical and chemical corporation. In 1988 he joined Mycogen Corporation where he played a principal role in developing regulatory standards and obtaining U.S. and worldwide governmental approval for the commercialization of the first recombinant DNA microbes and crops. He earned a B.S. degree in biology from LeMoyne College and a Master of Public Health degree from the University of Pittsburgh.

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**John A. Pettitt – Corporate Lead Executive, Northrop Grumman Corporation**

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John Pettitt is the Corporate Lead Executive for the Northrop Grumman Corporation in San Diego providing a focal point for relationships between the corporation, local DoD commands, and the San Diego community. Northrop Grumman has multiple offices located in San Diego County, with nearly 5000 local employees and is one of the largest defense contractors in our nation's 8<sup>th</sup> largest city. Key customer interfaces include the Space and Naval Warfare Systems Command, Naval Special Warfare command Pacific, Naval Surface Forces, Naval Air Forces, THIRD Fleet, 3<sup>rd</sup> Marine Aircraft Wing and The 1<sup>st</sup> Marine Expeditionary Force.

Mr. Pettitt was born in Boise, Idaho, and was commissioned in the U.S. Navy through the Aviation Officer Candidate School in Feb 1970. Following flight training and his designation as a naval aviator, he flew single-seat light attack and strike fighter aircraft off numerous aircraft carriers, accruing over 5,500 flight hours and 675 carrier landings. After 25 years of service, he retired from the U.S. Navy in 1994 as a Captain.

Mr. Pettitt joined the Westinghouse Defense Electronics Group as a Field Marketing representative in August of 1994 at China Lake, California, and then moved his office to San Diego in August 2000. He was appointed to his current position in February 2004. Mr. Pettitt serves on the boards for the following organizations: San Diego Fleet Week Foundation, Wings Over America Foundation, San Diego Military Advisory Council, San Diego Regional Economic Development Corporation, San Diego Futures Foundation, Tail Hook Education Foundation, Cal State San Marcos College of Arts & Science Advisory Council, and is a National Director for the Navy League of the United States. Mr. Pettitt is a graduate of the University of Oregon with a B.S. degree in Biology, and holds a Masters Degree in International Relations from Salve Regina University. He also attended the Naval War College and earned a Masters Degree in National Security and Strategic Studies. Mr. Pettitt is married to Marilyn Weeks of Kingsville, Texas. The couple has one married son, John Jr. daughter in law Allison, one grandson, and one daughter, Courtney.

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#### **Kathy Rubesha – Chair, California Center for the Arts Escondido Board of Trustees**

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Kathy is a 2000 graduate of CSUSM with a degree in History; she was named the department's 2004 Alumna of the Year for her distinguished advocacy of the arts in North County San Diego. Kathy is a graphic artist and businesswoman and has been president of the Escondido Arts Partnership, President of the Downtown Business Association of Escondido, and Chair of Escondido's First Night event, as well as holding many other community leadership positions.

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#### **Joan Elizabeth Seifried M.A., ISA CAPP – Arts & Preservation Consultant, Angel Appraisers**

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Joan works in San Diego, CA and is a certified private property appraiser of American art from antiques to contemporary, with emphasis on charitable giving. She is an active volunteer in the fine arts. For the past four years she has volunteered in the San Diego arts world as a board member, supporter, and arts cheerleader. She is in high demand as a lecturer, appraiser, and auctioneer and has written numerous articles in professional journals. She has served in the field for 16 years and is the author of *Mission Cliffs Gardens*, *Historic San Diego Gardens*, for the local historical society. She received her bachelor's degree from Tuft University, MA and her master's degree from University of San Diego.

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**Dr. Jennifer Souders, D.PT., ATC – Director & Owner of Atala Physical Therapy**

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The director and primary treating therapist at Atala Physical Therapy, Jennifer graduated with a Doctorate of Physical Therapy (Cum Laude) from Creighton University. Her extensive national and international experience and training in manual therapy and sports medicine include training from the International Academy of Orthopedic Medicine (IAOM) in manual therapy (USA and Germany), board certification by the Physiotherapy Board Of Germany, and several years of work in Germany rendering strictly manual therapy in outpatient orthopedic settings. In sports medicine her credentials include: a NATA National Athletic Trainer Certification (USA); a position as Head Athletic Trainer, Kassel Guardians Football Team (Germany); Head Physical Therapist/Trainer, Vanderbilt Cross Country/Track & Field Teams (Nashville, Tennessee); Physical Therapist/Trainer, Erlangen Handball Club (Germany); Athletic Trainer Assistantships at The Orthopedic Specialty Hospital (TOSH), (Salt Lake City, Utah) and East High School Football Team (Salt Lake City, Utah). Other notable experiences include representing the United States as a member of the first American World Cup Rock Climbing Team in professional competition, and finishing sixth and tenth in the world for the 1989 and 1990 World Cup seasons respectively. Lastly, Jenny holds a Bachelor's of Science degree in Management / Marketing from Towson State University.

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**Brian Velasquez, Alumni Association**

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Brian graduated in spring 2006 from CSUSM with a B.A. in Sociology and a B.A. in Criminology & Justice Studies. He is currently working for the Superior Court of California for the County of San Diego and he will be entering law school in fall 2008. Brian actively participates as a member of the CSUSM Alumni Association and the Sigma Alpha Epsilon Fraternity.