



CENTERS AND INSTITUTES

Center for Border and Regional Affairs (760) 750-4142

The Center for Border and Regional Affairs (CBRA) is an organized research and training unit that aims to impact policy regarding border and regional issues, such as immigration, health care, labor, urban growth, and the environment, through the facilitation of community-based research and teaching activities. The CBRA is a faculty-coordinated academic organization that articulates the expertise of CSU San Marcos personnel with local, state, national, and international funding and policy initiatives. In the context of the geographic, social, political, and economic environment in which our university is uniquely positioned, the CBRA provides a voice with which CSU San Marcos can shape and influence regional policy in collaboration with Mexican and U.S. institutions and agencies in the border region. The CBRA creates a forum, an institutional framework, and a supportive infrastructure in which the coordination of collaborative teaching, research and creative activities related to U.S.-Mexico border and regional affairs can take place. The CBRA envisions several ways to provide opportunities for collaborative research and teaching activities.

The goals of the CBRA are to:

- impact border and regional issues, such as immigration, health, labor, urban growth, and the environment, through community-based research and teaching activities;

- articulate teams made up of CSU San Marcos border and regional specialist and our students with local, state, national, and international policy/funding initiatives;
- collaborate with Mexican and U.S. institutions and agencies in the border region, and
- provide a vehicle through which CSU San Marcos can shape and influence regional policy.

To accomplish these goals, the CBRA's activities include:

- assessment of funding opportunities as they relate to the University's geographic, social, political, historical and economic position and faculty's border and regional expertise, and articulation of the expertise of CSU San Marcos personnel with local, state, national, and international RFP's;
- organization of faculty and student workshops, roundtables, seminars and conferences on border and regional affairs, and to discuss complementary or collaborative work;
- dissemination of CBRA work through a web page, curriculum innovations, syllabi, conferences, and interdisciplinary and community workshops;
- connecting research and teaching with public policy and private initiatives in the local and regional community;
- development of a documentation center for border and regional materials, in collaboration with Library and Information Services;
- evaluation of public policy programs in the San Diego/Tijuana border region in the fields of health, education, the environment, housing, urban growth, immigration, and labor.

Center for the Study of Books in Spanish for Children and Adolescents

CRA 4206
Phone: (760) 750-4070
Fax: (760) 750-4073
http://www.csusm.edu/campus_center/s/csb/

Established in 1989, the Center for the Study of Books in Spanish for Children and Adolescents/Centro para el Estudio de Libros Infantiles y Juveniles en Español is an academic center that promotes literacy in English and Spanish. The Center endeavors to inform current and future educational decision-makers (e.g., university faculty and students, school administrators, curriculum specialists, teachers) about books centered around Latino people and culture, and about books in Spanish and their value in the education of English-speaking and Spanish-speaking children and adolescents.

The purposes of the center are:

- to serve as a resource center of books in Spanish and books in English about Hispanics/Latinos for children and adolescents;
- to assist librarians, teachers, parents, and other adults in the selection, acquisition, and use of books in Spanish for children and adolescents and to provide information about the book publishing industry;
- to encourage/support research on books in Spanish for young readers;
- to assist in the development of programs to encourage Spanish-speaking children and adolescents to read for enjoyment, education, and/or information;
- to inform and guide educational and community institutions in providing authoritative and useful courses on books in Spanish for young readers; and

- to assist in improving the effectiveness of seminars, forums, and/or workshops on books in Spanish for children and adolescents.

Further information about the center may be obtained by writing to: Isabel Schon, Ph.D., Director, CSUSM, San Marcos, CA 92096-0001. Visit our Web site at: http://www.csusm.edu/campus_centers/csb/

Centro para el Estudio de Libros Infantiles y Juveniles en Español

CRA 4206
Phone: (760) 750-4070
Fax: (760) 750-4073
http://www.csusm.edu/campus_centers/csb/

Establecido en 1989, el Centro para el Estudio de Libros Infantiles y Juveniles en Español de la Universidad Estatal de California, San Marcos es una unidad interdisciplinaria de la universidad. El Centro se esfuerza en servir a la comunidad universitaria y al público y en mantener lazos con organizaciones interesadas en atender las necesidades de lectores jóvenes.

- servir como un centro de investigación de libros infantiles y juveniles en español y de libros para niños y adolescentes sobre temas hispanos/latinoamericanos en inglés;
- guiar a bibliotecarios, maestros, padres y otros adultos en la selección, adquisición y empleo de libros infantiles y juveniles en español y proporcionar información sobre la industria editorial;
- promover la investigación sobre libros en español para lectores jóvenes;

- contribuir en el desarrollo de programas que promuevan la lectura recreativa, educativa e informativa en el niño y adolescente hispano/latinoamericano;
- informar y guiar a instituciones educativas y de la comunidad proporcionando cursos útiles sobre libros en español para lectores jóvenes; y
- mejorar la eficiencia de seminarios, conferencias y/o talleres sobre libros para niños y adolescentes en español.

Para recibir más información acerca de este centro, por favor diríjase a: Dra. Isabel Schon, Directora, CSUSM, San Marcos, CA 92096-0001. Nuestra dirección de Internet es: http://www.csusm.edu/campus_centers/csb/

Faculty Center

CRA 1257
(760) 750-4019

The primary mission of the Faculty Center is to support faculty members in their multiple roles as teachers, researchers, scholars, artists, intellectuals, and as members of the University and wider community. Critical to such support is the enhancement of faculty vitality at any career stage and the promotion of collegiality.

The Faculty Center's services, resources, and activities are available to all University faculty — full- and part-time. The Center seeks to promote effective teaching, successful scholarly and creative activity, professional fulfillment, and sound leadership. It offers a variety of activities to advance these four broad goals designed to serve the needs of our University's diverse faculty and student body.

Faculty Resource Room CRA 1257-A

The Faculty Resource Room is reserved for faculty working on collaborative projects. The room provides a work area for up to 12 faculty who are involved in instructional, curriculum, grants, research, or service projects. It is conveniently located next to a pedagogy and grants "library."

Goals of the Faculty Center

Effective Teaching:

- to advance innovative, effective teaching and learning strategies throughout the University, further developing what is already quality teaching and extending the expertise on teaching and learning to the benefit of each student;
- to assist professors (instructors, teaching fellows) in their efforts to improve teaching by exploring the nature of the teaching/learning relationship;
- to provide workshops, seminars, one-to-one assistance, video feedback, and other activities that inspire reflection and action concerning teaching and learning that are based on the assumption that the teaching-learning relationship is complex and varies from situation to situation and from individual to individual;
- to serve as a teaching and learning resource center via the acquisition of materials aimed at furthering teaching/learning relationships;
- to enhance the teaching/learning relationship via outreach to faculty members using a variety of means including workshops, newsletters, announcements, and individual consultation;



and

- to be a forum, sharing aspects of teaching/learning with colleagues.

Successful Research and Creative Activities:

- to promote individual and collaborative creative activities;
- to assist faculty in defining their research and creative activity goals and to encourage and help them seek funding to support these goals;
- to increase faculty writing productivity by providing workshops and courses on scholarly and professional writing aimed at achieving such goals as publication, presentation at scholarly or other professional meetings, and other media;
- to help faculty polish professional presentation skills;
- to facilitate faculty networking with scholars and artists who share similar research and creative activity goals and interests; and
- to help locate funding sources and assist the writing of successful proposals for grants, fellowships, and awards, including assistance in drafting budgets.

Successful and Effective Professional and Leadership Activities:

- to offer individually tailored support for faculty members to prepare personal professional development plans;
- to promote faculty leadership and to assist faculty in managing their service to the University and wider community;
- to provide workshops in leadership skills; and
- to help faculty succeed in the retention, tenure, and promo-

tion process through workshops and individual consultation on topics such as setting professional goals, time management, understanding and improving student evaluations, and documenting and presenting contributions to teaching, research and creative activity, and service.

Enhance Collegiality:

- to create opportunities for faculty to meet and discover shared interest across disciplinary lines;
- to develop a center for faculty to meet, talk, read, and write;
- to build a sense of community among the faculty;
- to facilitate a better understanding regarding performance expectations; and
- to provide a friendly environment where faculty can come and share expertise and concerns with colleagues.

National Latino Research Center (NLRC)

(760) 750-3500

<http://www.csusm.edu/nlrc>

The mission of the NLRC is to promote, at the national level, scientific research, training, and the exchange of information related to Latino populations in the United States.

The Center's organizational structure and activities are guided by the following major objectives, which also represent center departments:

Research:

- To promote the awareness, expansion and enhancement of culturally sensitive, culturally relevant and scientifically focused research on Latino populations.

Clearinghouse:

- To offer training, specialized workshops and to facilitate and organize conferences on substantive topics of critical importance to researchers, students, community organizations and government agencies involved with Latino populations.

Training:

- To serve as a repository for empirically based publications, databases and reports pertaining to substantive issues for Latino populations.

Services:

- Data collection, translation and our other services increase our understanding of this numerically significant population.
- The Center is building a library of outcomes from methodological studies conducted through our services to others.
- Providing services has a larger purpose. What we learn as we provide our services will be shared with others in the field through reports and publications.

DATA COLLECTION

The National Latino Research Center provides up-to-date data collection services regarding diverse Latino and non-Latino populations throughout the United States.

TRANSLATION

Spanish translation of data collection instruments and other research materials is critical for valid and reliable information. NLRC methods take into account diverse cultural backgrounds and literacy levels of Latino populations – be they of Mexican, Puerto Rican,

Cuban or of “other” Latino group origin.

NEEDS ASSESSMENT

We conduct state-of-the-art needs assessments which consider the social and cultural context of targeted populations, especially diverse Latino populations throughout the United States.

PROGRAM EVALUATION

NLRC specializes in theory-driven program evaluations focused on programs serving Latino populations and tailored to fit diverse client needs.

SURVEYS

Specialists conduct moderate to large studies using optional sampling strategies.

TECHNICAL ASSISTANCE AND DATA ANALYSIS

Data analysis and interpretation of findings are two critical services the NLRC supplies. The NLRC can clarify research designs and offer options when results call for new approaches. Data analysis can range from simple descriptive analysis to multivariate analyses.

WEBPAGE CREATION FOR CONFERENCES

The NLRC can create and maintain webpages for conferences and seminars.

If you are interested in any of the Center’s services, please contact us at the:

National Latino Research Center
CSU San Marcos
San Marcos, CA 92096
Phone: (760) 750-3500
Fax: (760) 750-3510

Social and Behavioral Research Institute (760) 750-3288

Established in 1993, the Social and Behavioral Research Institute (SBRI) is a multi-disciplinary and multicultural instructional and research environment designed to provide students with state-of-the-art knowledge of the social scientific enterprise. The SBRI is organized as a resource for projects that respond to community-based questions and/or faculty sponsored initiatives. In the research lab, students have “hands-on/real-world” experiences in how research is conducted. Central to this process is the use of technology for the access and retrieval of information, data collection, and analysis.

The institute views issues of diversity within our communities as a fundamental element in obtaining quality data. Therefore, students learn to consider issues of culture and language as part of the puzzle that must be addressed within the research design.

Students involved with the SBRI:

- learn to use the Internet to gain access to information and data;
- learn to work with the institute’s computer assisted telephone interviewing system to collect social scientific data with the latest methods of sampling and questionnaire design;
- are exposed to multidisciplinary quantitative and qualitative analysis techniques using the latest software to model social theory by using — video, voice, and digital qualitative data — statistical analysis techniques; and
- gain the knowledge and skills necessary to make a contribution to the quality of life of our rapidly changing environment and community.