

ORIGINATOR'S SECTION:

1. College:

 CoAS CoBA CoE

Desired Term and Year of Implementation (e.g., Fall 2008):

Fall 2009

2. Course is to be considered for G.E.? (If yes, also fill out appropriate GE form*) Yes No3. Course will be a variable-topics (generic) course? Yes No
("generic" is a placeholder for topics)

4. Course abbreviation and Number:* MIS 320

5. Title: (Titles using jargon, slang, copyrighted names, trade names, or any non-essential punctuation may not be used.)
MIS Executives Seminar6. Abbreviated Title for Banner:
(no more than 25 characters, including spaces)
MIS Executives Seminar

7. Number of Units: 2

8. Catalog Description: (Not to exceed 80 words; language should conform to catalog copy. Please consult the catalog for models of style and format; include all necessary information regarding consent for enrollment, pre- and/or corequisites, repeated enrollment, crosslisting, as detailed below. Such information does not count toward the 80-word limit.)

Exposes students to challenges facing various industries and introduces students to innovative information system solutions to enhance organizational effectiveness through guest speeches and discovery learning.

Enrollment restricted to students who have completed all lower-division pre-business core (major status in Business Administration -- i.e. attained business status).

9. Why is this course being proposed?

To cultivate students practical experience.

10. Mode of Instruction*

(See pages 19-23 at

<https://zeta.calstate.edu:8250/webdoc/TransactionDEDSaction5.doc> for definitions of the Course Classification Numbers)

Type of Instruction	Number of Credit Units	Instructional Mode (Course Classification Number)
Lecture	2	C2
Activity		
Lab		

11. Grading Method:*

- Normal (N) (Allows Letter Grade +/-, and Credit/No Credit)
 Normal Plus Report-in-Progress (NP) (Allows Letter Grade +/-, Credit/No Credit, and Report-in-Progress)
 Credit/No Credit Only (C)
 Credit/No Credit or Report-in-Progress Only (CP)

12. If the (NP) or (CP) grading system was selected, please explain the need for this grade option.

13. Course Requires Consent for Enrollment? Yes No Faculty Credential Analyst Dean Program/Department - Director/Chair14. Course Can be Taken for Credit More than Once? Yes No

If yes, how many times? (including first offering)

15. Is Course Crosslisted: Yes No

If yes, indicate which course and check "yes" in item #22 below.

16. Prerequisite(s): Yes No Pre-Business Core17. Corequisite(s): Yes No

18. Documentation attached: Syllabus Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:*

20. How often will this course be offered once established?* at least once a year

PROGRAM DIRECTOR/CHAIR - COLLEGE CURRICULUM COMMITTEE SECTION:
(Mandatory information – all items in this section must be completed.)

21. Does this course fulfill a requirement for any major (i.e., core course or elective for a major, majors in other departments, minors in other departments)? Yes No

If yes, please specify:
 Business Administration

22. Does this course impact other discipline(s)? *(If there is any uncertainty as to whether a particular discipline is affected, check "yes" and obtain signature.)* Yes No

If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

CIS Discipline	_____	_____	_____ Support	_____ Oppose
	Signature	Date		
Discipline	_____	_____	_____ Support	_____ Oppose
	Signature	Date		

SIGNATURES : (COLLEGE LEVEL) :

1. Originator (please print or type name) Jack Lee ^{JK} 3/20/09
Date

2. Program Director/Chair Jack Lee ^{JK} 3/20/09
Date

3. College Curriculum Committee [Signature] 3/24/09
Date

4. College Dean (or Designee) [Signature] 3/24/09
Date

(UNIVERSITY LEVEL)

5. UCC Committee Chair _____ Date

6. Vice President for Academic Affairs (or Designee) _____ Date

7. President (or Designee) _____ Date

* If Originator is uncertain of this entry, please consult with Program/Department Director/Chair.

MIS EXECUTIVES SEMINAR

MIS 320

Faculty Coordinator: Dr. Chetan (Chet) Kumar and Dr. Jack Leu
Office Hours: by appointment
Contact Info: Phone (760) 750-4207
E-mails: ckumar@csusm.edu, leu@csusm.edu

Purpose and Objectives

The goal of this course is to provide MIS students with opportunities to learn from experienced IS managers and case studies. The invited IS Managers will talk about their careers, their companies, and the critical IS business challenges with which they are commonly faced. Our primary purpose for exposing you to these successful MIS executives is to better prepare you for your own business careers. For each speaker, students are expected to understand the company's background, business processes, competitive issues, and IT/IS solutions. Students are also expected to conduct case studies related to what they learned from speakers to analyze the effectiveness of various IT/IS solutions. The goal is for the class to identify "the best practices" and "the enablers" through discovery learning.

To achieve this general purpose, specific objectives of the Tales from IS Managers course include:

1. Providing you with a set of successful MIS role models from which you may glean nuggets of wisdom to use in your future business decisions.
2. Learning how the careers of effective MIS managers have evolved over time, and obtaining tips for enhancing your own career success.
3. Gaining a better understanding of the types of challenges faced by MIS professionals, of how those managers solve critical problems, and of how they manage change.
4. Improving oral and written communication skills (particularly the ability to ask good questions), skills that are critical to just about any professional business endeavor.
5. Discovering common attributes of successful MIS business executives (such as values, behaviors, and skills).
6. Understanding the importance of developing a professional network, and acquiring specific suggestions on how executives have actually created and used such networks.

Required Materials

- Executive bios (provided in class) and materials available via the Internet.
- A clear, open and inquisitive mind set to truly grasp the opportunities of participating in this *special event.*

Course Expectations

This is 8-week class. The learning environment of Tales from IS Managers is dependent upon three sets of stakeholders: future MIS managers in training (you and your classmates), the MIS faculty coordinator, and the invited IS Managers speakers (typically 3-4 per semester with whom we will interact and from whom we will learn). To hold up our end of this collaborative endeavor, the expectations that we, your MIS faculty, have of ourselves are:

- thorough preparation to facilitate the Tales from IS Managers sessions and to draw out valuable insights from our invited executives
- creativity, professionalism, and attention to detail (especially with feedback on your work)
- accessibility to you for personal feedback and coaching.

Our expectations of you as a Tales from IS Managers participant are:

- attendance at all class sessions (you never know what insights you might miss)
- punctuality, preparation, and professionalism (be ON TIME and read/research assigned materials)
- participation in class discussions and audience Q & A portions of the Tales from IS Managers
- integrity and fairness with other participants and with MIS faculty coordinating Tales from IS Managers.

Tales from IS Managers speaker session format

To help you gain more from each executive's visit and insights, you will be expected to conduct some research in the preceding week related to that individual, as well as his or her organization and industry. Each Tales from IS Managers speaker session involving an invited MIS executive will follow a similar format:

- 11:00 – 11:15 Assigned Student Teams meet informally with the invited IS Manager
- 11:15 – 12:00 Presentation by invited IS Manager
- 12:00 – 12:10 Break (we may also go straight through and end early)
- 12:10 – 12:30 Assigned Student Teams Q & A with IS Manager
- 12:30 – 12:50 Audience Q & A with IS Manager

Course Components and Key Deliverables

Participation and Attendance: Your attendance and active participation are necessary to derive the maximum benefit and learning from the Tales from IS Managers course. **More than one absence will negatively impact your performance for this component.** The diversity of class activities requires that you arrive on time and you must attend class in order to participate. The most discourteous service we can show our guest executives is to walk in the classroom when they are speaking. This means **mandatory** attendance and being on time. Attendance is recorded every week for each team and it is the **responsibility of the team leader or a member of the team to turn in attendance to the instructors.** The added value that you bring to class in participation will greatly affect your grade. Participation can take the form of discussions relating to the case study presentations and Q & A with the IS Manager speaker.

Team Q&A Analysis: Teams will be formed and each team will be assigned to a specific IS Manager speaker. For your team's assigned IS Manager, you will have the responsibility to do the following:

- develop a set of 12-15 quality interview questions based upon your research of the IS Manager
- interview the IS Manager for 15 minutes as part of the normal class session
- complete a team analysis (2 pages, single-spaced) of the key insights provided by the IS Manager; more specifically, the report should include:
 - company background
 - business processes
 - competitive issues
 - comparisons of IT/IS solutions
- complete peer evaluations of your team members' contributions to this team activity.

IS Topic Analysis: Students have to individually submit a two page writeup on the topic discussed by the IS Manager speaker through WebCT.

Case Studies and Presentations: Students will form teams to study and present a case related to the topic discussed by the IS Manager for a particular week. The presentations will take place in each class session where two teams will present their cases. **The presentation slides have to be emailed to the instructor.** The case studies information sheets will be handed out to you separately.

Field Study Report and Presentations: Each team will visit a company to study its IS implementation, and each student is expected to complete a 4 page (1.5 line-spaced) report on the company, the challenges, the issues, and recommendations. The report will be delivered to the faculty at the beginning of the last day of class.

Grading

Grade Component	Percent
Attendance & Participation	10%
IS Topic Report	25%
Team Q & A performance	20%
Case Study Presentation	25%
Field Study Report	20%
TOTAL	100

Letter Grades

A 92+ - 100	C 74+ - 77
A- 90+ - 92	C- 70+ - 74
B+ 87+ - 90	D+ 67+ - 70
B 84+ - 87	D 64+ - 67
B- 80+ - 84	F 0 - 64
C+ 77+ - 80	

Policy on late work and/or missed exams

Any submissions turned in after the deadline (5 minutes late is same as 24 hours late) will lose 20% for every 24-hour period that the assignment is late. The determination of late homework will be based on WebCT's time stamp.

Schedule

See the detailed schedule.

Academic Honesty

Students will be expected to adhere to standards of academic honesty and integrity, as outlined in the Student Academic Honesty Policy. All assignments must be original work, clear and error-free. All ideas/material that are borrowed from other sources must have appropriate references to the original sources. Any quoted material should give credit to the source and be punctuated accordingly.

Academic Honesty and Integrity: Students are responsible for honest completion and representation of their work. Your course catalog details the ethical standards and penalties for infractions. There will be zero tolerance for infractions. If you believe there has been an infraction by someone in the class, please bring it to the instructor's attention. The instructor reserves the right to discipline any student for academic dishonesty, in accordance with the general rules and regulations of the university. Disciplinary action may include the lowering of grades and/or the assignment of a failing grade for an exam, assignment, or the class as a whole. For details on CSUSM's Academic Honesty policy, please see: http://lynx.csusm.edu/policies/procedure_online.asp?ID=187

ADA Statement

Students with disabilities who require reasonable accommodations must be approved for services by providing appropriate and recent documentation to the Office of Disabled Student Services (DSS). This office is located in Craven Hall 4300, and can be contacted by phone at (760) 750-4905, or TTY (760) 750-4909. Students authorized by DSS to receive reasonable accommodations should meet with me during my office hours in order to ensure confidentiality.

Accessibility

This syllabus is prepared in accordance with the accessibility guideline and is fully compliant with the requirement.

TALES FROM IS MANAGERS SCHEDULE

WEEK / SESSION	TOPIC	TASKS
1/1	Introduction to TALES from IS MANAGERS Student Teams Formation Format & Deliverables	
1/2	Team meeting / Research / Q & A preparation	Research IS Manager's firm details
2/3	IS Manager Speaker 1 Q & A discussion by teams	
2/4	Case Study preparation by teams Team meeting / Research	2 page individual IS topic write-up due
3/5	Case Study Presentation by teams	Case Study Presentation
3/6	Team meeting / Research / Q & A preparation	Research IS Manager's firm details
4/7	IS Manager Speaker 2 Q & A discussion by teams	
4/8	Case Study preparation by teams Team meeting / Research	2 page individual IS topic write-up due
5/9	Case Study Presentation by teams	Case Study Presentation
5/10	Team meeting / Research / Q & A preparation	Research IS Manager's firm details
6/11	IS Manager Speaker 3 Q & A discussion by teams	
6/12	Case Study preparation by teams Team meeting / Research	2 page individual IS topic write-up due
7/13	Case Study Presentation by teams	Case Study Presentation
7/14	Team meeting / Research / Q & A preparation	Research IS Manager's firm details
8/15	IS Manager Speaker 4 Q & A discussion by teams	
8/16	Field Study & Presentation Each student team is to engage in a field study to interview top IT/IS managers, understand the IS implementations, and make recommendations to the organization.	4 page individual Field Study write-up due

Sample IS Manager Q & A topics

1. What are your guiding principles and what are you passionate about professionally?
2. What was the most valuable lesson you learned from your formal MIS education, and what was missing from it that would have better prepared you for your career?
3. What do you like the most about your MIS job? What is the most frustrating part of your job right now?
4. What is the best and worst MIS decision you have made in your career and what did you learn from that decision?
7. What are the toughest challenges facing organizations today?
8. Given recent business events, what steps have you taken to more fully ensure that ethical business practices are followed in your organization?
9. What have you done to better prepare yourself and your organization for business on a global scale?
10. What TWO qualities or skills do you think will be most important for our students to have if they want successful IS careers?
11. What role has networking and/or mentoring played in your career?
12. How have you tried to balance the professional and personal demands of your life?